

RESUME

BOB KOCH

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OBJECTIVE: 'To find a position within a creative company as a Cinematic Director or Animation Director. Thereby, I will help create the best possible products that showcase story, character, and design in film, commercial, or gaming entertainment.'

PROFESSIONAL EXPERIENCE:

2009 - Current

Eveo/EvLab

Creative Director/Creative Lead/Art Director

•Prolia (Denosumab) Patient MOA

Client: Amgen

•Epogen MOA

Client: Amgen

•Pulmozyme Patient MOA

Client: Genentech

•Rituxan AAV MOA

Client: Genentech

•Xeloda MOA

Client: Genentech/Merck

•Xolair MOA

Client: Genentech

•Prolia (Denosumab) HCP MOA

Client: Amgen

3D traditional format

Stereo (Polarized/Anaglyphic)

•RANK Ligand Pathway MOD

Client: Amgen

3D traditional format

Stereo (Polarized/Anaglyphic)

•Pulmozyme HCP MOA

Client: Genentech

•Rituxan Hema MOA

Client: Genentech

•Rituxan AAV MOD

Client: Genentech

•Plevnar MOA

Client: Wyeth

Established creative direction

•Focalin MOA

Client: Novartis

Established creative direction

•Combriza MOA

Client: Wyeth

Established creative direction

•Lapatinib MOA

Client: Genentech

2006-09

LucasArts

• Indiana Jones: Staff of Kings (game canceled)

Next Gen title Xbox 360 and PS3

Animation Director

• Marketing Trailer for Indiana Jones: Staff of Kings

Next Gen version (used for external sku versions)

Director/Animation Director/Art Direction

• Outsourcing Animation Lead (game canceled)

Next Gen version

Animation Lead on outsourced animation assets

• LucasArts "Gold Guy" brand spot bumper

Indiana Jones: SOK external sku's

Director/ Art Director

2004-06

Electronic Arts

• The Sims2 Expansion Pack

"Pets!"

Animation Director

• The Sims2 Shopping Pack "Family Stuff"

Animation Director

- The Sims2 Expansion Pack

"Open for Business"

Animation Director

- The Sims2 Bonus "Holiday" Pack

Animation Director

- Next Generation console product for the Sims

Animation Director (project put on hold)

- The Sims2 Expansion Pack

"University"

Animation Director

- "On the Border" Original IP

Previs development

- Previs Artist "James Bond" (project shelved)

2002-04

Mondo Media

- Age of Empires III

Director/ Animation Director/ Layout/ Editing

Cinematics/Promotional

Client: Ensemble/ Microsoft

- TiVo

"TiVolution" brand spot

Animation Director/ Layout/ Editing

Client: The Orphanage/ TiVo

- James Bond "Everything or Nothing"

Animation Director/ Layout/ Editing

FMV cinematics

Client: Electronic Arts

2002

Midland Productions

- "Robots of Mars"

Senior Animator

Ride simulation film

2002

Blam! Animation Studio

- Kool-Aid spots

Senior Animator

"Orange Street"

"Mad Scientist"

Client: Ogilvy & Mather

2001-02

IDMT/GDC, Shenzhen, China

- "Thru the Moebius Strip"
CG Feature produced in China
Animation Supervisor
Story Development
Visual Development

2000-01

PDI/DreamWorks

- Monster.com spots
Concept Designer/ Senior Animator
"Clam Man"
"Dumpster"

AT&T
Concept Designer

Visa
• "Three Little Pigs" spot
Concept Designer/ Senior Animator

Intel
• "Aliens" spots
Concept Designer/ Senior Animator
"Digicam"
"Multimedia"

1996-00

Pixar Animation Studio's

- "International Interview"
Animator/ Storyboard Artist
European promo for 'Toy Story 2.'
Client: Buena Vista International

- "Toy Story 2"
Animator

- "Musical Safari: Sing Along with Flik"
Director/ Art Director/ Animator/ Storyboard Artist
(Pixar's contribution)
Flik, from 'A Bugs Life,' is host of this children's video.
Client: Buena Vista Home Video

- McDonalds commercials: "Big Toys", "Beltloop"
Director/ Animator/ Storyboard Artist
Promo for 'A Bugs Life.'

Client: McDonalds
Agency: Leo Burnett USA

- "International Interview"
Animator
European promo for 'A Bugs Life.'
Client: Buena Vista International

- "A Bugs Life"
Animator

- "Buzz Lightyear Space Ranger Spin"
Director/ Animator (Pixar's contribution)
Interactive ride at the Magic Kingdom; Walt Disney World.
Client: Walt Disney Imagineering

- THX theatrical trailer "Moo"
Director/ Art Director/ Storyboard Artist
Theatrical trailer promoting THX audio.
Client: Lucasfilm

- 'The Intel Project'
Senior Interactive Product Designer/ Game Designer
Real Time 3D interactive story based adventure.
Client: Intel Corporation

1995-96

Gravity Inc. -

- Creative Director/ Writer/ Interactive Designer/ Game Designer/ Concept Developer/ Storyboard Artist
"Aladdin's Magic Carpet" Walt Disney Interactive

1995:

Wild Brain Inc. -

- Assistant Director/ Writer/ Designer/ Storyboard Artist/ Interactive Designer/ Traditional Animator
Television shows "The Twisted Tales of Felix the Cat"
"Jailhouse Shock" and "Peg Leg Felix."
Interactive CD-ROM "Green Eggs and Ham"
Designer/Interactive Design and breakdown of original story

1994-95:

Time Warner Interactive- (formally Atari Games)

- Senior/Lead Animator/ Art Director
"Beavis and Butthead" the arcade game

1991:

Kroyer Films-

- Concept Designer
"FurnGully" concept design

1989-93:

Walt Disney Imagineering-

- Audio Animatronic Animator

Euro Disney

- Circle-Vision - Le Visionarium
- Pirates of the Caribbean
- Phantom Manor
- Big Thunder Mountain Railroad.

Tokyo Disneyland

- Circle-Vision - The Timekeeper
- Pirates of the Caribbean - replaced the Ships Captain and the Auctioneer

Walt Disney World

- Carousel of Progress - rehab
- Tower of Terror - RnD vfx testing
- Muppet 3D Theater - RnD character motion Development with Jim and Bryan Henson
- Buzz Lightyear Space Ranger Spin - (while at Pixar) CG contribution and animatronic animation direction

Disneyland

- Pirates of the Caribbean - rehab of all characters in-ride. Replaced Auctioneer
- Roger Rabbits Cartoon Spin
- Country Bear Jamboree - rehab

SKILLS

COMPUTERS:

- Mac, Windows, UNIX
Programs used: MAYA, PDI (proprietary animation system) PIXAR (proprietary animation system), After Effects, Flash, 3DO animator, Corel Draw, Painter, Illustrator, Photoshop, Premiere, Studio 32 & 8, 3D Studio Max (tutorial), Lotus Notes, Word, Excel, PowerPoint, InDesign

ANIMATION/ LIVE ACTION:

- Techniques used: CG, Traditional, Clay, Cut-out, Audio Animatronic, Video formats, 16mm and Super 8 film

DIMENSIONAL/ILLUSTRATION:

- 20 plus years

CONSTRUCTION:

- o Set design, construction, and scene painting

EDUCATION:

- 1997: Pixar University (computer animation training program and other various art classes)
- 1990: Summer studies at Art Center College of Design, Pasadena, CA specializing in fine art rendering and techniques.
- 1985-89: California Institute of the Arts, Valencia, CA Graduate Certificate Degree/ Character Animation
- 1984-85: Sierra College, Rocklin, CA. College art classes while attending high school - Life drawing classes

HONORS/AWARDS:

- 2011: *Prolia (Denosumab) HCP MOA*
Horizon Interactive Awards-
•2011 Gold Award: Video CGI/Effects
- Telly Awards-
•2011 Silver Award: Use of Animation
•2011 Bronze Award: 14654V
•2011 Bronze Award: 14656V
- 2011: *RANK Ligand Pathway MOD*
Telly Awards-
•2011 Bronze Award: 14661V
- Communicator Awards-
• 2011 Category Winner: Pharmaceutical Video
- 2011: *Pulmozyme HCP MOA*
Horizon Interactive Awards-
•2011 Gold Award: Video CGI/Effects
- Telly Awards-
•2011 Bronze Award: 14684V
•2011 Bronze Award: 14685V

- 2011: *Rituxan Hema MOA*
Horizon Interactive Awards-
•2011 Gold Award: Video CGI/Effects
- Telly Awards 2011
•2011 Silver Award: 14650V - Visual Effects
•2011 Silver Award: 14651V
•2011 Bronze Award: 14649V
- Communicator Awards-
•2011 Award of Excellence: Pharma Video
- 2008: Official selection "Slamdance" International Film Festival. "Winner" Grand Jury Prize: Best Short Animated Film. "Blood Will Tell" - Animation Supervisor
- 2007: Official selection Hamptons International Film Festival short film: "Blood Will Tell" - Animation Supervisor
- 2007: Official selection Toronto International Film Festival short film: "Blood Will Tell" - Animation Supervisor
- 2007: Guest speaker at the Sierra College "SCOLLIES" Animation and Film Festival
- 2005: Guest speaker at the Sierra College "SCOLLIES" Animation and Film Festival
- 2002: Guest speaker at the Shanghai International Film Festival. Gave lecture on Character Animation and its fundamentals in CG.

REFERENCES:

Furnished upon request:

RECOMENDATIONS:

http://www.linkedin.com/profile?viewProfile=&key=5767323&trk=tab_prohttp://www.imdb.com/name/nm0462269/#miscellaneousX20crew1980